

Special issue for the Journal of Information Technology (JIT)-November 7th 2011

Special issue for the Journal of Information Technology (JIT)

Call for Papers

ICT Innovations in emerging economies

Introduction

This special issue will stimulate intellectual discourse on ICT innovation from emerging economies. Many emerging economies are characterised by inefficient, poorly run, weak infrastructures and populated by low-income industries with poor productivity co-existing with high quality, sometimes world-class firms. These conditions have also fostered major growth and transformations of ICT, and imaginative applications stimulated by dynamics that differ significantly from leading developed economies. The overall purpose is to show how innovation research can be applied to the study of ICT innovation in emerging economies and to learn from the insights gained from experiences under those conditions.

Submissions should focus on how ICT innovation is transforming emerging economies. The emphasis should not be on classical approaches to diffusion and adoption per se but on how entrepreneurs, governments, large enterprises, NGOs and other bodies are engaging with ICT to bring about innovation.

Much of ICT innovation concerns demand side effects, focusing on market creation within constraints. In this special issue we would also like to learn about how such innovations become an enabler of market effectiveness in emerging economies. Such studies can provide showcases of the innovative and entrepreneurial capabilities in these countries.

With this special issue we are seeking a nuanced understanding of ICT innovation that combines knowledge sharing, transfer and capture issues, with ideas linked to the sustenance and management of innovation, with alliance building, and with domain as well as technology perspectives. Any nuanced understanding of ICT innovation requires a broad as well as an in-depth understanding of how social systems, cultures, organizations, institutions and management combine resources and skills to persist in ensuring sustainable innovation in emerging economies. The questions that might be of interest include:

- What are the specific challenges that innovators face in these economies?
- What are the mitigating factors that need to be considered to help innovators in emerging economies?
- How does innovation take shape in emerging economies and how is it different, if at all from industrialized economies?
- Do institutional and resource constraints provide opportunities for innovators or do they hinder innovators in the ICT sectors?

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Note to prospective authors

We encourage full research papers based on ample empirical evidence. We also seek papers that are conceptual in nature and papers that will help theory development in the area of ICT innovation. We encourage papers that focus on policy issues that primarily discuss how policy can shape the innovation landscape and papers that theorise ICT innovation management in firms, government, NGOs and other organisational forms.

- Innovation processes, including creativity, knowledge capture, transfer and sharing
- Social, cultural and policy effects of ICT innovation
- Open innovation and sustainability
- The role of venture capital in supporting ICT innovation in emerging economies
- Politics of ICT innovation, regional and national innovation systems
- Innovation management, frameworks for capturing ideas, idea utilization and problem framing techniques
- Organising to deliver value within constraints
- Co-creation of ICT innovation for sustainability
- Managing disruptive innovations, distributed innovation, radical innovation under conditions of weak infrastructure
- Cases of innovative ICT applications in business, government and civil society, including e-health, e-government; in transport and logistics, e-education, training and development
- Limitations and problems to innovation between Europe & BRICS regions
- ICT innovations for supporting demand side development in emerging economies
- Global and national systems of innovations

Important Dates

Full papers to be submitted no later than 1st April 2012; 12 midnight, EST

Results from the first round of review go out on the 1st August 2012.

First resubmissions on the 1st October 2012

Second resubmission 1st January 2013

Confirmation of final acceptance 31st January 2013

Submission information

For information about JIT and formatting requirements please see www.palgravejournals.com/jit/index.html

Questions about the special issue can be directed to the Special Issue Editors: Dr. Sudhanshu Rai sr.itm@cbs.dk Jonathan Liebenau J.M.Liebenau@lse.ac.uk and Dr G Harindranath G.Harindranath@rhul.ac.uk

Papers for the Special Issue should be submitted to Sudhanshu Rai sr.itm@cbs.dk with the title of the Special Issue in the Subject Line.

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